

ELIMINATING ODORS!

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In preparing a home for sale, pay attention to the way it smells. All homes have a certain smell, but unpleasant odors can be a real turn-off to potential buyers. Sources of odor can be smoking, pets, mildew, cooking, medicine, baby, dirty laundry, old carpet and garbage cans.

The best way to determine if there is an odor problem is to get an objective opinion from someone who does not live in the house. It is important to face this issue with honesty, because ignoring the problem can mean losing a sale.

The most effective way to deal with a bad odor is to eliminate the problem at the source, not just mask it. Thorough cleaning is always at the top of the Staging list. Fresh air is a great solution to many odor problems. Something as simple as opening the windows and airing out the house can be extremely helpful.



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